

## Press Release

### TA EV debuts in electric 3W (L5 Category space) with Shera R8 & Shera Comfy at Auto Expo2023

The company is targeting to leverage emerging opportunities in last mile & Micro Mobility transportation.

- **Shera** Product Brand is India's first electric-three wheeler equipped with automatic dual speed transmission.
- The commercial three wheeler has two variants – **Shera R8** as cargo & Shera Comfy as passenger three wheeler
- Developed with Indo-Korean technology and backed by the MTA Group's manufacturing prowess
- Gives a mileage of 125 km with payload capacity of 550 kgs with 8.5 kw motor

**New Delhi, 12th January 2023:** MTA E-Mobility (MTA EV), a 100 % subsidiary of the well-known Indian automotive component manufacturer MT Autocraft, launched India's first automatic dual speed transmission electric three wheelers under the brand name Shera in the L5 category in New Delhi at Auto Expo 2023.

Developed with over three years of joint Indo-Korean research, the new Shera Range of Electric 3 Wheelers is the safest and most economical electric three wheeler available in two variants Shera R8 –cargo vehicle and Shera Comfy –commercial passenger vehicle.

“Shera R8 is aimed at providing a profitable solution for individuals and fleet owners in cargo application while Shera Comfy is first of its kind and an upgraded and comfortable and safe solution for passenger applications in the first and last mile mobility,” says Vivek Jakhmola, co-founder, MTA EV.

Both the variants are available in manual as well as automatic transmission. It comes loaded with advanced micro-mobility features such as Maximum Volume capacity, **GPS enabled** fleet management, GPS enabled E-locks for Secured Logistics, Seat Belt Alarm and Moveable service /breakdown Light.

also offers a value added feature on demand like Refrigeration System, Driver Monitoring System, Advanced Driver Assistance (ADAS) **make the Shera Range** more preferred choice for safest & Secured last mile and multimodal mobility.

Shera Range of Electric 3 Wheelers with Automatic transmission having 8.5 kW motor gives a higher range with low power consumption and higher torque at low speed (RPM) resulting in a mileage of 125 km at pay load of 550 kg.